



Who is this man?

Listen and We'll Let You in On a Little Secret!

THIS IS THE MAN who is going to write the "store news" for one of Memphis' largest and most progressive clothing stores.

He will keep you informed as to just exactly what this "big men's store" is offering.

MAKE IT A POINT to read what he has to say. It will be a valuable source of information to you—it will pay you in more ways than one.

His name?—well—let's call him MR. DIXIE!

DIXIE CLOTHING HOUSE

Main at Jefferson. Established 54 Years.
"CASH Buys BEST for Less"

The Superior Tone Qualities Of the Matchless



Is appealing to the exacting. Tone is of primary importance in a phonograph. The Sonora tone is internationally famous for its wonderful clarity, richness, resonance and charm of expression. It is incomparable and delights the most critical. Ask for a demonstration.

Prices From \$50 to \$1,000

Fortune-Ward Drug Co.

Entire Second Floor
111 MADISON AVE.



THAT CROUPY COUGH I HAVE DARK HAIR NATURE'S WARNING AND LOOK YOUNG

Baby's croupy cough in the night is a warning for prompt action, for death may threaten the little one.
Baby's cold may mean a number of dangerous illnesses.
Every mother should keep a bottle of Mucosolvent on hand ready for emergencies. It is a safe, sure remedy. It promptly clears away the suffocating mucus from the throat and frees the air passages while completely destroying the deadly disease germs. Thousands of anxious mothers have been helped through the use of Mucosolvent in the treatment of Coughs, Colds, Sore Throats and Whooping Cough. You should so protect your home.
Do not attempt to be without a good supply of Mucosolvent at all times. It is the family's one best remedy and should be given at intervals as a preventive and cautionary measure.
Get a bottle today of your druggist. Price 75c and \$1.50. adv.

More than 60 yrs. ago an English chemist began to manufacture BEECHAM'S PILLS. Today they have the largest sale of any medicine in the world! Why?

Nobody Can Tell When You Darken Gray, Faded Hair With Sage Tea.

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple store natural color and beauty to the hair.
A well-known downtown druggist says: "Everybody uses Wyeth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied—it's so easy to use, too. You simply draw it through your hair, taking one strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and beautiful." adv.



READ THE NEWS SCIMITAR CLASSIFIED ADS

Hon. J. F. Rutherford

OF BROOKLYN, N. Y.
(Pastor Russell's Successor)

Will Deliver a Free Lecture at the Woman's Building

Third and Jefferson Ave.

Wednesday, 8 p.m.

SUBJECT:

"Hope For the Suffering World"

Admission Free.

BRYAN WILL TALK AGAINST LIQUOR

Two Addresses Scheduled for Next Sunday on \$100,000 Fund Campaign.

William Jennings Bryan, who is again to the forefront in matters affecting the future conduct of the Democratic party, will deliver two addresses in Memphis Sunday in the interest of the Antislavery league local campaign for \$100,000. He will reach Memphis early Sunday morning from Nashville and will deliver his first address at the First Methodist church at 2 o'clock in the afternoon and will deliver another address in the evening at another church, to be announced later.

Col. Bryan has for years been an ardent advocate of prohibition and is devoting a large part of his time to the national campaign for funds at this time, despite the urgent calls upon him for conferences and other engagements concerning matters pertaining to the Democratic party's presidential campaign.

It is Col. Bryan's purpose to tell the people of Memphis the reasons why the Antislavery league is endeavoring to raise a fund to be used for law enforcement and educational purposes. The Antislavery league believes that the present is the time of their hardest fight, pointing out that liquor forces throughout the nation are spending untold thousands of dollars fighting for the restoration of the eighteenth constitutional amendment.

"Continued agitation is necessary, and the law enforcement officers throughout the nation must be given assistance and the people of the country must be shown that prohibition is a blessing and not a calamity, as the 'wet' forces would have us believe," Mrs. W. M. Boykin, director for the fund drive, division for the Southeastern department of the Antislavery league, said.

Mr. Bryan is here to assist in the local campaign and is acting in an advisory capacity with Mrs. F. S. Latham, local chairman of the women's division. Educate Children.

The children of the nation are the ones upon whom we must center our efforts if prohibition is to be continued, for they will be our lawmakers of the future, and much depends upon them in the years to come.

"If we quit the fight now," Mrs. Boykin continued, "we would lose our fight. The liquor forces would soon elect congressmen and legislators who would repeal the enforcement measures and would doubtless adopt another amendment repealing the eighteenth amendment."

"In foreign lands we are going to extend the fight against liquor and when we have world-wide prohibition, the money now being given to foreign missions will go twice as far. These and other reasons are the ones upon which we are basing our request for funds. Just because the eighteenth amendment is in effect does not necessarily mean that our work is done; on the contrary, we have just begun to fight."

With the assistance of Mrs. Boykin the organization of the women's division was completed Monday afternoon at a meeting held in the Chamber of Commerce. Much of the work in the local campaign is going to devolve upon the women of Memphis, Mrs. Boykin said, and they are responding to the call nobly.

Pastors of the various protestant churches of Memphis are lending their assistance in every way possible and the purposes of the campaign will be brought to the attention of all churchgoers throughout the city through the pulpits. Mrs. Boykin will make a number of talks during the course of her stay in Memphis, as will ex-Dev. Malcolm R. Patterson and other speakers.

Look For A Thief "Dolled Up" Like Atty. Ralph Davis
If it had happened to an ordinary man he probably would have showed next day in a three-year-old suit and if a reporter had been the victim he would have been forced to stay in bed until he could have reached a cashier of "the old sheet" by telephone.
But it happened to Ralph Davis, well-known attorney, and the result of the fact failed to create even a ripple on the surface of Mr. Davis' sartorial elegance.

We speak of five suits of clothes, numerous fancy waistcoats, two overcoats and a great quantity of "scarves," silk hose of many colors, handkerchiefs and silken undergarments. They were stolen from Mr. Davis' suite at the Hotel Gayoso some time during the last week. Their value, coupled with that of silken garments and a vanity case stolen from Mrs. Davis, amounts to about \$1,500. Funds worth \$1,500 were overlooked by the thief.

MAY REINTRODUCE DANCE HALL ORDINANCE
Commissioner J. B. Edgar is examining the provisions of an ordinance which was drawn up months ago and passed on two readings and then filed away and forgotten. It provides for the regulation of public dance halls. It was passed by the former city administration at the request of many women's clubs, after investigation had disclosed that in a few such places alleged immoral influences were encountered by those who frequented them.

Mr. Edgar may have the ordinance amended or redrawn, or may incorporate some of its provisions in a new ordinance, which he is considering in connection with the organization of the proposed committee to have charge of welfare work especially among women.

BUREAU ELECTION.

The annual meeting of the Memphis Freight bureau for the election of directors will be held at the headquarters of the bureau in the Exchange building Wednesday afternoon at 4 o'clock. The officers of the bureau will later be elected by the newly elected directors.

FILES FIRST PAPERS.

David Kaplan Tuesday morning filed his papers of naturalization with Const. Matthews, federal court clerk. Kaplan is a native of Russia and emigrated to the United States in 1903.

News of Rivers

Memphis, Tenn., Jan. 20, 7 a.m.

River Bulletin.

Flood Stage: Hgt. Chg. Fall.

Pittsburgh 32 4.3 -0.2 22

Parkersburg 36 5.8 -0.6 00

Cincinnati 50 16.8 -1.1 00

Cleveland 53 25.5 -2.7 00

Nashville 40 14.8 -0.1 00

Chattanooga 33 12.4 0.0 00

St. Louis 26 5.9 +0.3 00

Paducah 43 26.0 -1.6 00

Kansas City 23 8.0 +0.3 00

St. Louis 26 5.9 +0.3 00

Caro 45 20.6 -1.2 00

New Madrid 34 22.9 -0.7 01

Johnsboro 35 21.1 -1.3 00

Helena 42 32.4 +0.2 00

Port Smith 22 8.5 +0.1 00

Little Rock 20 2.5 -0.4 00

Vicksburg 45 32.9 +1.0 00

Shreveport 29 22.4 -0.2 00

New Orleans 18 12.4 +0.3 00

*Rise.—Fall.
The river in the Memphis district will fall at an increasing rate for an indefinite period.

PAGE BANKRUPT.
Listing his assets at \$231 and his debts at \$5,096, O. J. Page, railroad man of Lexington, Tenn., Tuesday morning filed a petition in bankruptcy in the office of A. Grant Matthews, federal court clerk. Page lists his household effects and one horse and a hog at \$231. One Memphis firm individuals in Paducah, Ky., and at Lexington are named creditors.

FRENCH CONVERTED.
LONDON, Jan. 20.—Viscount French, lord lieutenant of Ireland, has become a convert to home rule, it is asserted by the Dublin correspondent of the Pall Mall Gazette. Lord French, the correspondent declares, has become convinced that the only method of dealing with Ireland is the concession of the fullest measure of autonomy consistent with imperial supremacy.

EX-OFFICIAL SENTENCED.
WARSAW, Jan. 20.—The newspapers report that the Bolsheviks have condemned to life imprisonment former imperial Prosecutor Wipper, who conducted the case against Mendel Beilis at Kiev in 1913. Beilis, who was accused of ritual murder, was acquitted.

B. Lowenstein & Bros

VALUES OF EXTRAORDINARY INTEREST IN THE CONTINUATION OF

Our Annual Clearance Sales

Every woman with a keen eye to quality and style combined will not fail to avail herself of these unusual values. Though our original stocks were tremendous, the buying has been so intense that all lots are now of broken sizes and styles, yet satisfaction accompanies each purchase. All articles are reduced for clearance in many cases at less than today's wholesale cost.

ABSOLUTE CLEARANCE OF WOMEN'S WHITE UNDERGARMENTS

NIGHT DRESSES—Slip-over and open-front styles of nainsook, batiste and cambric; effective lace and embroidery trimming; many have touches of hand work, beading and ribbon. Sizes 15, 16 and 17.

\$1.75 Values for \$1.33 \$2.50 Values for \$1.73
\$2.00 Values for \$1.43 \$2.95 Values for \$2.23

ENVELOPE CHEMISE in white and flesh; ribbon straps, many of built-up shoulders; sizes 36 to 44 bust; attractively designed; trimmed in dainty lace, beading and ribbons.

\$2.00 Values for \$1.43 \$2.25 Values for \$1.63
\$3.95 Values for \$2.93

CORSET COVERS AND CAMISOLES—Made of fine English nainsook, beautifully designed, trimmed in soft laces, embroidery, beading and ribbon. Many are trimmed front and back. Sizes 36 to 44 bust.

\$1.00 Values for 83c \$1.50 Values for \$1.23
\$1.25 Values for 93c \$1.75 Values for \$1.33



DRAWERS—Open and closed models; umbrella and circular styles. Substantially made, trimmed with soft lace and embroideries; lengths 23 and 25.

\$1.00 Values for 73c
\$1.25 Values for 93c
\$2.00 Values for \$1.43
\$2.25 Values for \$1.63

PETTICOATS—Plain tailored of saten, embroidered, scallop finished at bottom; other models of pretty designs in nainsook and lawn, trimmed in Valenciennes and Normandy laces, tucks and beautiful eyelet embroidery; lengths 34, 36, 38 and 40.

\$1.75 Values for \$1.33
\$2.25 Values for \$1.63
\$2.95 Values for \$2.23
\$5.00 Values for \$3.93

Tremendous Reductions in This Clearance of Women's Sweaters

PURE SILK SWEATERS

\$55.00 Thread Silk Coat Model—Sale Price\$37.95
\$50.00 Thread Silk Coat Model—Sale Price\$33.95
\$45.00 Thread Silk Coat Model—Sale Price\$29.95
\$35.00 Thread Silk Coat Model—Sale Price\$23.95

WOOL SWEATERS

\$22.50 to \$25.00 Wool Coat Sweaters, for\$15.95
\$15.00 Wool Coat Model, for\$ 8.95
\$12.50 to \$14.00 Wool Coat Model, for\$ 7.95
\$7.95 Wool Coat Sweaters, for\$ 4.95
\$6.95 Fancy Mesh Wool Tuxedo Model, for\$ 4.45
\$5.95 Shetland Wool with Angora brushed trim, for\$ 3.95

FIBER SILK SWEATERS

\$35.00 "Standwear" Pure Fiber Silk, Tuxedo model, for...\$18.95
\$25.00 Fiber Silk Coat Model, for\$14.95

All odds and ends; pieces that show handling, etc., reduced—
ONE-HALF

MISSSES' SWEATERS

\$9.85 Australian Wool Coat Sweaters, for\$7.85
\$5.95 Wool Coat Sweaters, for\$3.95
\$5.00 Wool Coat Sweaters, for\$3.45

Continuing Our Annual Hosiery Clearance

And directing special attention to several of the splendid values still to be had.

\$5.00 Silk Stockings; included are plain black as well as hand-embroidered ankle or instep, sale price\$3.95

\$4.00 quality silk to the top plain Black Hose; fine, sheer fabric; sale price\$2.85

\$3.00 quality full-fashioned Thread Silk Hose; plain black and white; sale price\$2.25

\$2.50 quality full-fashioned Silk Hose; plain white and a few black; sale price\$1.85

One lot, so-called mill run, full-fashioned Silk Hose, that have imperfections; sale price.....\$1.48

\$1.50 quality semifashioned Silk Hose, with Richelieu drop-stitch rib; black, white, cordovan and gray; sale price98c

Women's mock-seamed Silk Hose; black and white; sale prices—\$1.35 and \$1.65.

Costs Have Been Disregarded in This Final Clearance of Winter Boots

This is the finishing touch to a most successful season. It isn't a question of how we can afford to sell these at this price—we can't. Every pair sold at this figure represents a substantial cash loss—but we've sold thousands of pairs to thousands of satisfied customers at legitimate prices and now we want to accomplish the double purpose of making new friends by this sensational sale and making room for the spring shoes arriving daily.

As usual we have aimed to surpass all competitive sales. Not only are these boots more choice and of finer quality than any offered elsewhere at clearance prices, but they are marked lower than any similar lot in Memphis.

No undesirables; no grays or field mouse; no unfashionable colors or lasts—all late models.

BLACK KIDSKIN
BROWN KIDSKIN

BROWN KIDSKIN, SUEDE TOP
BROWN CALFSKIN

Size range not complete. Early selection imperative.

Regular \$15.85
Shoes

\$6.75

Our Best Sellers
at \$15.85

SCHOOL TAX ORDINANCE GOES OVER FOR WEEK

The school tax ordinance, upon which it is proposed to make a test case, in order to have the supreme court decide the city's authority to fix a rate higher than 50 cents for the city schools, was not passed on Tuesday, therefore, no action will be taken.

The ordinance fixes the rate for the schools at 50 cents, but that is merely a tentative figure, intended to be used in the test case in the courts. S. M. Williamson and others after the ordinance is passed, will file a friendly suit, asking an injunction against the city and when the case is made up and decided, it will be appealed to the court of civil appeals.

It is hoped to have the case decided before next June when the general tax rate and budget ordinance will be passed.

DISCUSS UNION PLANS.

PITTSBURGH, Jan. 20.—The secretaries and field organizers, who, under the national committee of the American Federation of Labor in the late steel strike, were in session today planning for the unionizing of the steel trades.

HELP YOUR DIGESTION

When acid-distressed, relieve the indigestion with

KI-MOIDS

Dissolve easily on tongue—as pleasant to take as candy. Keep your stomach sweet, try Ki-moids.

MADE BY SCOTT & BOWNE
MAKERS OF SCOTT'S EMULSION

BANKS WILL LECTURE ON EASTERN BATTLE FRONT

Dr. Edgar J. Banks, the noted explorer and author, will appear at the Goodwyn institute Tuesday and Wednesday night, with two illustrated lectures of great interest.

Dr. Banks formerly was American consul to Baghdad and later professor of ancient history and archaeology at Robert College, Constantinople. One of his most fascinating volumes is that describing the Seven Wonders of the Ancient World, which may be seen on the "new-book shelf" at Goodwyn institute library.

From his wealth of experience Dr. Banks has brought back material for the delightful lectures which the Memphis public will have the opportunity of hearing tonight and tomorrow without charge.

HORNLESS WANDERER.

It wasn't the cow with the crumpled horn, but a dehorned Jersey, with a white spot on the flank, which L. Allen, 194 Henry street, asked the police to locate Tuesday.

The very latest in auto development. adv.

B. Lowenstein & Bros

This Guarantee Means Exactly What It Says

WE GUARANTEE the price of everything we sell to be as low or lower than the same article, in the same quality and pattern, can be bought for anywhere else. If, by chance, the same article of merchandise can be found at a lower price elsewhere a claim made upon us will be allowed at once.